

<b>BACHELOR OF BUSINESS ADMINISTRATION (ODD SEMESTER)</b>				
<b>SEMESTER</b>	<b>NAME OF TEACHER</b>	<b>COURSE</b>	<b>CO</b>	<b>COURSE OUTCOME</b>
<b>1</b>	<b>RAHUL THAMPI R</b>	<b>PRINCIPLES AND METHODOLOGY OF MANAGEMENT</b>	1	To identify the contribution of henry fayol, taylor, max webber, elton mayo
			2	Helps to understand about the steps types and difficulties in decision making
			3	Helps to Determine planning steps , characteristics of planning
			4	To identify modern methods in management Process / steps
	<b>DIVYA ANTONY</b>	<b>FUNDAMENTALS OF BUSINESS STATISTICS</b>	1	To get an idea about statistics as a subject
			2	to understand the data collection methods and organise statistical survey
			3	to understand the different measures to calculate central value
			4	To get an idea to analyse the relationship between two variables
	<b>DEEPIKA P</b>	<b>BUSINESS ACCOUNTING</b>	1	To recognize basic terms and general principles of accounting.
			2	To understand the process for recording transactions.
			3	To have a general awareness about depreciation accounting
			4	To help students in understanding the preparation of final accounts.
<b>3</b>	<b>RAHUL THAMPI R</b>	<b>BUSINESS LAW</b>	1	To create awareness about general principles of contract and agreement
			2	To identify the principles related with indemnity and guarantee
			3	To understand about agency and bailment
			4	To know more about the sales and rights of seller and buyer

	DIVYA ANTONY	RESEARCH METHODOLOGY	1	To get an idea about research and research types
			2	To know the techniques in research problem defining
			3	To get aware about the research design and sampling design
			4	To understand how to write a report writing
	DEEPIKA P	MARKETING MANAGEMENT	1	To have an awareness on market, market segments and consumer behaviour.
			2	To facilitate the understanding of meaning & importance of product mix.
			3	To equip the students in identifying different pricing policies & pricing strategies followed in business.
			4	To familiarize the students about concept of advertising, sales promotion & salesmanship
	SHAHANA P.S.	HUMAN RESOURCE MANAGEMENT	1	To compare Personnel Management and Human Resource Management
			2	To identify the process of recruitment, selection & training
			3	To analyse the various methods of performance appraisal
			4	To examine the various types of incentive plans.
5	RAHUL THAMPI R	INTELLECTUAL PROPERTY RIGHTS	1	To specify the concept of patent trademark and collective marks.
			2	To provide awareness about factories act and its rules.
			3	To identify the benefits of ESI
			4	To appreciate the concept of consumers protection and its process
	OPERATIONS MANAGEMENT	1	To have basic knowledge about production and operations functions	
		2	To know more about work ,motion, time, and layout study of organisation	
		3	To understand about various methods of inventory control	

			4	To understand about quality control and its importance
DIVYA ANTONY	ENVIRONMENTAL SCIENCE & HUMAN RIGHTS	1	To understand about the natural resources and ecosystem.	
		2	To learn about biodiversity and different types of pollution and related legislations	
		3	To familiarize corporate or business greening and associated problems	
		4	To understand the differences between conventional business and green business	
DEEPIKA P	BANKING & INSURANCE	1	To have a basic idea about banking system in India	
		2	To learn about banking practices in India	
		3	To enable the students to locate various innovations in banking	
		4	To make the students aware of insurance sector & other related terms	
SHAHANA P.S.	ORGANISATIONAL BEHAVIOUR	1	To compare individual, group & organisational behaviour.	
		2	To identify the types of learning and its process	
		3	To comprehend motivational theories in workplace.	
		4	To examine the current trends in organisational behaviour.	