

**MES M K MACKAR PILLAY COLLEGE FOR ADVANCED STUDIES EDATHALA**  
**DEPARTMENT OF BBA**

**PSO**

- 1) Apply knowledge of management theories and practices to solve business problems.**
- 2) Foster analytical and critical thinking abilities for data –based decision making**
- 3) To enable students to meet desired needs within pragmatic constraints such as economic, environmental, social, ethical and sustainability.**
- 4) Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.**

The Program Specific Outcomes (PSOs) of a Bachelor of Business Administration (BBA) program can vary depending on the university or institution offering the degree. However, I can provide you with a general list of common PSOs that are often associated with BBA programs. These PSOs highlight the specific outcomes that students are expected to achieve upon completing the program. Here are some examples:

1. PSO 1: Apply business knowledge and skills: Graduates will be able to apply the fundamental principles and concepts of business administration to analyze and solve real-world business problems.
2. PSO 2: Demonstrate effective communication: Graduates will possess effective verbal, written, and interpersonal communication skills to convey information, ideas, and solutions in a professional business environment.
3. PSO 3: Exhibit critical thinking and problem-solving abilities: Graduates will be able to think critically, analyze data, evaluate information, and develop innovative solutions to complex business challenges.

4. PSO 4: Demonstrate ethical and socially responsible behavior: Graduates will understand and practice ethical decision-making, exhibit social responsibility, and apply ethical standards in various business contexts.
5. PSO 5: Display leadership and teamwork skills: Graduates will demonstrate leadership qualities, including the ability to work effectively in teams, lead projects, and motivate others towards achieving common goals.
6. PSO 6: Utilize technology and digital tools: Graduates will be proficient in using relevant technologies and digital tools to gather, analyze, and present business information effectively.
7. PSO 7: Engage in lifelong learning and professional development: Graduates will recognize the importance of continuous learning, adapt to changing business environments, and pursue opportunities for professional growth and development.

It's important to note that these PSOs are provided as a general reference, and the specific PSOs of the BBA program at Mahatma Gandhi University may differ. To obtain the accurate and up-to-date PSOs for the BBA program at Mahatma Gandhi University, I recommend visiting the official website of the university or contacting the BBA department directly. They will be able to provide you with the specific PSOs that are outlined for their program.