Program : B.COM COMPUTER APPLICATIONS

EVEN SEMESTER

Semester 2	COURSE NAME	Teachers	
			CO1
			CO2
			CO3
		SUNITHA K. S	CO4
	Financial Accounting II	NAIR	
			CO1
			CO2
			CO3
			CO4
	Princilples of Business Descion	Bushara. V. B	
			CO1
			CO2
			CO3
			CO4
	English	Jayalekshmi. G	
			CO1
			CO2
			CO3
			CO4
	Business Management	Lagheesh V M	
			CO1
			CO2
			CO3
			CO4
			CO1
			CO2
			CO3

	CO4
	CO1
	CO2
	CO3
	CO4

Semester 4	COURSE NAME	Teachers	
			CO1
			CO2
			CO3
			CO4
	Corporate Accounting 2	Remyakrishnan	
			CO1
			CO2
			CO3
			CO4
	IT for Office	Maria Simon Kut	CO5
			CO1
			CO2
			CO3
	Entrepreneurship Development and Project		CO4
	Management	Shahana KH	
			CO1
			CO2
			CO3
			CO4
	English	Ligi Binoy	

	CO1
	CO2
	CO3
	CO4
Quantitative Techniques for Business I	
	CO1
	CO2
	CO3
	CO4

Semester 6	COURSE NAME	Teachers	
Comester U			001
			CO1
			CO2
			CO3
			CO4
	database management systems		
			CO1
			CO2
			CO3
			CO4
	Cost Accounting II	Shahna C K	
			CO1
			CO2
			CO3
			CO4
	Advertisement and Sales Management	Reshma P.R	
			CO1
			CO2
			CO3

		CO4
Software for Business and Research	Shahana KH	
		CO1
		CO2
		CO3
	AJI DANIYAL &	CO4
Management Accounting	T	

Course Outcomes
Fo understand the branch and department
Fo identify various Accounting Standard
Fo familiarize Hire purchase system
To understand the accounting problem related to Dissolution of firm
To identify the trends of Business
To analyse the economic condition of the economy
Fo understand market demand
Fo analyse market trends
Fo femilliaraize different pricing strategies
To understand the psychological burden of war
To help them present their ideas with confidence in group discussions
To enlighten their critical thinking skills and help to view them from diverse angles
To enable them to write imaginatively, impactfully, clearly and accurately based on text books
Jnderstanding individual and group behavior in organizations and different functions of Managme
Studying motivation, perception, learning, personality, and attitudes.
Analyzing the impact of organizational culture and structure on behavior.
Analyzing quality management, supply chain management

Course Outcomes
To understand accounts of insurance companies
To know about Banking companies schedules and accounting procedures
To understand the difference between amalgamation, absorbtion and acquisitions
To Identify who is liquidator and what is liquidation
To know the purpose of different tabs in MS Word.
To use pagemaker.
To identify various advantages of MS Excel.
To make Power Point Presentation.
To familiarise the students the procedure to start a business
To Identify the sources of Finance to start a Venture
To Understand the phases of Project Management
To Identify the problems faced by women entrepreneurs and it's solutions
To familiarize leaners with different form of inspiring and motivating literature
To enable students to maintain positive attitude to life
To familiarize leaners with different myths and cultures
To develop creative writing

To determine the degree to which a relationship exists between two or more variables.

To identify the difference in relative changes from time to time.

Course Outcomes

to recognise the need for database approach

to understand the components and roles of DBMS

to understand the fundamentals of relational systems including data models, database architectures and

to understand the needs of database processing and learn techniques for controlling the consequences of

To acquaint the students with different methods and techniques of costing

To enable to identify the methods and techniques applicable for different types of industries

To enable students to prepare various budgets

To create awareness of service costing or operational costing

To provide basic Concept about Advertisement

To understand about Advertising Research

To provide knowledge about Sales Promotion

To provide information related to Personal Selling

To improve Knowledge to use IT in Business Research Analysis

To develop practical skills in the applications of business software.

To understand how to create a batabase for business Research

ToTo Provide knowledge about Data transformation

Students would explain the significance of basic concept, importance & functions of Management Accounting. Students would illustrate the Vertical format of financial statements, and also tools of financial analysis such as

Students would calculate the various ratios and would be able to discuss the significance and use of the various

Students would be able to prepare cashflow statements using Indirect method.