

Program :B.COM COMPUTER APPLICATIONS

ODD SEMESTER

Semester 1

COURSE NAME	Teachers		
English	Jayalakshmi	CO1	
		CO2	
		CO3	
		CO4	
Second Language -Malayalam	Anitha Balan	CO1	
		CO2	
		CO3	
		CO4	
Second Language - Hindi	Shemeena miss	CO1	
		CO2	
		CO3	
		CO4	
Dimensions and Methodology BS	Bushara V B	CO1	
		CO2	
		CO3	
		CO4	
Financial Accounting I	Sunitha KS Nair	CO1	
		CO2	
		CO3	
		CO4	

		CO1
		CO2
		CO3
		CO4
Corporate Regulations and Administration	Rajagopal AT	
		CO1
		CO2
		CO3
		CO4
Banking and Insurance	Remya	

Semester 3

COURSE NAME	Teachers	
		CO1
		CO2
		CO3
		CO4
English	Ligi Binoy	
		CO1
		CO2
		CO3
		CO4
		CO5
Corporate Accounts I	Remya krishnan. PR	
		CO1
		CO2
		CO3
		CO4
Quantitative Techniques for Business 1	Majitha Beegam KA	
		CO1
		CO2

		CO3
		CO4
Financial Markets and Operations	Aji Daniyal	
		CO1
		CO2
		CO3
		CO4
Marketing Management	Lagheesh VM	
		CO1
		CO2
		CO3
		CO4
IT for Business	Anu Varghese	

Semester 5

COURSE NAME	Teachers	
		CO1
		CO2
		CO3
		CO4
Cost Accounting 1	Rajagopal AT	
		CO1
		CO2
		CO3
		CO4
Environment and Human Rights	Sunitha KS Nair	
		CO1
		CO2
		CO3
		CO4
Programming in 'C'	Anu Varghese	

		CO1
		CO2
		CO3
		CO4
Computerised Accounting	Shahana KH	
Brand Management	Reshma PR	CO1
		CO2
		CO3
		CO4

Course Outcomes
To acquaint with the basics of English grammar
Qualify them to avail oneself of the correct pronunciation and
Enable students to prepare themselves confident in formal
To introduce diverse methods to write effective sentences
To understand the main characteristics of Modern Literature.
Acquire familiarity with a wide variety of forms, styles, structures and
Expose the different genres to acquire knowledge and apply that in
Improve their analytical skills and help them to evaluate the different
To understand various aspects of Hindi Literature with a process to
To know about the roots of Hindi Literature and its perspectives and
Evaluating the concept of Hindi from past to present and to study
To introduce students to the real world situation with the help of
To get a picture about Business Environment
Students get an idea about E.Business
Understand about Business Ethics
Get an idea about research process
To familiarise the students about the basic accounting principles of
To understand distinguish between Single Entry and Double Entry
Acquire the basic knowledge about consignment accounts
To understand Royalty and create analytical skill on valuing short

To familiarise the students with the management and administration
To get an idea about the share capital and legal documents of
study in detail about legal aspects of statutory protocols of
legal procedure of winding up of companies
To familiarise with basic concepts and practices of banking
To aware about innovations and Reforms in banking
To identify the banker and customer relationships
To list out the principles of insurance

Course Outcomes
To understand the diasporic identities within Literature
Become familiar with life writings and oral story telling
Familiarize with south Asian regional identities, myths and rituals
Enable students to understand trauma ridden life experiences
To make the students familiarise with corporate accounting
To criticize the accounting for banking company
To formulate the final accounts of joint stock companies
To list out the insurance claims
To identify preparation of investment account
To understand the basics of statistics
To equip students to prepare tally sheet
To understand the students to find Arithmetic Mean
To compare variation using Range
To get a picture about financial markets and operation
Students get an idea about Indian financial systems

Understand about stock exchanges
Get an idea about SEBI,mutual fund,Derivatives
introduce the different concept of Marketing
identify the 4 Ps of marketing
differentiate Logistic and Supply Chain Management
summarizing different trends in marketing
To understand the basic terms of IT
To know about the different IT applications
To know about the basic terms in network
To create a webpage

Course Outcomes
To familiarise the students with cost concepts and to make the
How to analyse the inventory and its applications in a manufacturing
detailed analysis of labour , and employee remuneration by using
To get an idea about overhead analysis and its application in a
To create an awareness regarding natural resources
To impart basic knowledge about the biodiversity and various
To understand about recent developments in the field of commerce
To create an awareness about Human Rights and Right to
To develop simple C programs
To explain different decision making statements in C
To explain arrays
To distinguish between built in & user defined functions
To distinguish between structure & unions

To introduce the benefits of computerised Accounts compare to
To expose the students to computer Applications in the field of
To develop practical skills in the application of Tally Accounting
To prepare Final Accounting in Tally ERP(Trial Balance,Balance
To categorize the concept of product and brand
To understand the value of brand to an organisation
To identify Logos and symbols of different brands
Delve into the different concept of brand