

**Program :B.COM COMPUTER APPLICATIONS**

**ODD SEMESTER**

Semester 1

COURSE NAME	Teachers	
English	Shabnam	CO1
		CO2
		CO3
		CO4
Second Language -Malayalam	Anitha Balan	CO1
		CO2
		CO3
		CO4
Second Language - Hindi	Shemeena	CO1
		CO2
		CO3
		CO4
Dimensions and Methodology BS	RAJAGOPAL AT	CO1
		CO2
		CO3
		CO4
Financial Accounting I	Betsy Manuel	CO1
		CO2
		CO3
		CO4
Corporate Regulations and Administration	Aji Daniyal	CO1
		CO2
		CO3
		CO4
Banking and Insurance	Sunitha KS Nair	CO1
		CO2
		CO3
		CO4

Semester 3

COURSE NAME	Teachers	
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		CO1
		CO2
		CO3
		CO4
English	Ligi Binoy	
		CO1
		CO2
		CO3
		CO4
Corporate Accounts I	Bushara VB	CO5
		CO1
		CO2
		CO3
		CO4
Quantitative Techniques for Business 1	Majitha Beegam KA	
		CO1
		CO2
		CO3
		CO4
Financial Markets and Operations	RemyaKrishnan PR	
		CO1
		CO2
		CO3
		CO4
Marketing Management	Reshma PR	
		CO1
		CO2
		CO3
		CO4
Goods and service Tax	Rajagopal AT	

Semester 5

COURSE NAME	Teachers	
		CO1
		CO2
		CO3
		CO4
Cost Accounting 1	Shahana KH	
		CO1
		CO2
		CO3
		CO4
Environment and Human Rights	Betsy Manuel	
		CO1
		CO2
		CO3

		CO4
E-commerce	Aji Daniyal	
Income Tax 1	Lagheesh VM	CO1
		CO2
		CO3
		CO4
Brand Management	Bushara VB	
		CO1
		CO2
		CO3
		CO4

Course Outcomes
To acquaint with the basics of English grammar
Qualify them to avail oneself of the correct pronunciation and etymology of English words
Enable students to prepare themselves confident in formal communication
To introduce diverse methods to write effective sentences
To understand the main characteristics of Modern Literature.
Acquire familiarity with a wide variety of forms, styles, structures and modes in Malayalam Literature.
Expose the different genres to acquire knowledge and apply that in the creative writing.
Improve their analytical skills and help them to evaluate the different types of works.
To understand various aspects of Hindi Literature with a process to search new methods and given new directions.
To know about the roots of Hindi Literature and its perspectives and methods.
Evaluating the concept of Hindi from past to present and to study the society closely through Literature.
To introduce students to the real world situation with the help of poems and stories written by various poets and writers.
To understand business and its role in society
To have an understand of business ethics and CSR
To comprehend the business environment and various dimensions
To familiarise technology integration in business
To introduce the importance and fundamentals of business research
To understand and analyze the basic accounting principles of accounting
To understand distinguish between Single Entry and Double Entry System
Acquire the basic knowledge about consignment accounts
Enrich the analytical skill on valuing short workings and recoument of short workings in Royalty accounts.
To understand the concept of CRA
To understand the process of company
To understand the MOA and AOA
To get an idea about share capital
To get a picture about Membership in company and meetings ,Winding up
To familiarze the students with the basic concepts
To understand about innovative methods in banking field
To understand the relationship between banker and customer
To familiarize various types of insurance

Course Outcomes
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To understand the diasporic identities within Literature
Become familiar with life writings and oral story telling
Familiarize with south Asian regional identities, myths and rituals
Enable students to understand trauma ridden life experiences
To familirise the accounting treatment of shares
To make an idea about final accounts of joint stock companies
To explain underwriting of shares
To identified preparation of insurance claims
To describe corporate accounting procedures
To understand the basics of statiscs
To equip students to prepare tally sheet
To understand the students to find Arithmetic Mean
To compare variation using Range
To Define the Indian Financial System
To Draw the overall structure of primary market
To familirise the structure of secondary market
To identify about Mutual Funds
To briefly identified the Derivatives
Delve into the different concept of Marketing
To learn the 4 Ps of marketing
To differentiate Logistic and Supply Chain Management
Acquaint with different trends in marketing
To give the students a general understanding of the GST law in the country with a practical perspective and employability to th
To understand important concept and definition of GSTN
To understand about technicality of GST filing process and also know about the various statutory terms
To understand in detail about the GST registration and its legal proceedings
To know about the legal proceedings of GST inspection and assessment

Course Outcomes
To introduce new branch of Accounting different types of cost, practical applicability of cost accounting
To analyse the various methods used for material allocation and its control, workout the various methods used to optimise th
To identify the labour cost and its control, systems of labour control, To analyse the various methods used for remuneration o
To find out various overheads included in the cost calculations, methods adopted for overhead distribution
To enable the students to furnish awareness regards environment and natural resources.
To Impart basic knowledge about the environmental problems and Developing an attitude of concern for the environ
To furnish awareness regards recent developments in the field of commerce relating to environment
To help the students to understand the Right to Information Act 2005.
To understand E-Commerce and general information
To understand the process of Brand Building
To understand the value of E-Commerce models

To get an idea about Electronic Payment Systems

To get a picture about Web Development

memorizing Income Tax act 1961 and Definitions.

compute Residential status of Assesee

Compute income taxable under the head income from salaries

Compute income taxable under the head income from house properties and B/P

To familirize the concept of Brand

To identify the process of Brand Building

To estimate the value of Brand to an organisation

To get an idea about Logos and Tag line

To analyse Brand Positioning

Vertical line segment 1

Vertical line segment 2

Vertical line segment 3













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