

M.COM MANAGEMENT AND INFORMATION TECHNOLOGY

ODD SEMESTER

Semester 1

COURSE NAME	Teachers	
Specialised Accounting	Reshma PR	CO1
		CO2
		CO3
		CO4
		CO5
Organisational Behaviour	Shahana KH	CO1
		CO2
		CO3
		CO4
Marketing Management	Bushara VB	CO1
		CO2
		CO3
		CO4
Management Optimisation Techniques	Aji Daniyal	CO1
		CO2
		CO3
		CO4
Methodology for Social Science Research	Sunitha KS Nair	CO1
		CO2
		CO3
		CO4

Semester 3

COURSE NAME	Teachers	
		CO1
		CO2

Strategic Financial Management	RemyaKrishnan PR	CO3
		CO4
Income Tax -Law and Practice	Lagheesh VM	CO1
		CO2
		CO3
		CO4
Security Analysis and Portfolio Management	Reshma PR	CO1
		CO2
		CO3
		CO4
		CO5
Total Quality Management	Betsy Manuel	CO1
		CO2
		CO3
		CO4
		CO5

Course Outcomes
Providing an in depth
Ascertain the value of goodwill
To prepare post amalgamation
To develop clear understanding
Acquaint with the theoretical
Basic Understanding about the
Imparting a Deep understanding
Add a Knowledge about the
To get the ability to deal
To familiarise basic concepts of
To differentiate marketing strategy
To analyse effective marketing
To get an idea about markets
To understand the concept of
To understand the process of
To understand the Transportation
To get an idea about Decision
To Develop idea regards tools of
Understand some basic concept
Identifies appropriate research
To create an ability to prepare
To familiarise with various

Course Outcomes
To identified the management and
Evaluate the decision regarding

To generalize the performance
To differentiate options regarding
To indicate long term proposals
understand terms of income tax,
calculate taxable income from
calculate taxable income from H/p,
memorizing Deductions U/S 80 C
To understand the concept of
Understand the types of risk in
Understand the tools of technical
Applying modern portfolio theories
To know about revising
To develop idea regarding quality
To Understand the contributions of
To Get insight to the concept and
To Develop idea regards tools of
To Enable students to understand

