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**BACHELOR OF BUSINESS  
ADMINISTRATION**

**M.G. UNIVERSITY  
KOTTAYAM**

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## **LIST OF COURSES**

### **Semester**

### **Title**

#### **First semester**

BA1CRT01	Principles and Methodology of Management
BA1CRT02	Business Accounting
	Fundamentals of Business Mathematics
BA1CMT03	
	Fundamentals of Business Statistics
BA1CMT04	
BA1CCT05	English Paper –I

#### **Second semester**

	Cost and Management Accounting
BA2CRT06	
BA2CRT07	Business Communication
BA2CMT08	Mathematics for Management
BA2CMT09	Statistics for Management
BA2CCT10	English Paper –II

#### **Third Semester**

	Human Resource Management
BA3CRT11	
BA3CRT12	Marketing Management
BA3CRT13	Research Methodology
BA3CMT14	Business Laws

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Personality Development and  
Management Skills (Minor Project)

BA3PRP15

**Fourth Semester**

BA4CRT16 Financial Management

BA4CRT17 Managerial Economics

BA4CRT18 Entrepreneurship

BA4CMT19 Basic informatics for  
BA4CMT20 Management

Corporate Law

**Fifth Semester**

BA5CRT21 Organisational Behaviour

BA5OPT22 Open Course

BA5CRT23 Environment Science and Human  
Rights

BA5CMT24 Intellectual Property Rights  
and Industrial Laws

BA5CRT25 Operations Management

BA5CRT26 Industrial Relations

**Sixth Semester**

BA6OCT27 Optional-I

BA6OCT28 Optional-II

BA6CRT29 Strategic Management

BA6CRT30 Communication Skills and  
Personality development

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BA6PRP31

Management Project

**Open course**

BA5OPT22 (a). Brand Management

BA5OPT22 (b) Entrepreneurial Leaders

**Optional**

**Optional I**

BA6OCT27. (a) Healthcare Management

OR

BA6OCT27.(b) Introduction to Retail Management

OR

BA6OCT27. (c) Investment and Insurance Management

OR

BA6OCT27. (d) Event Management

**Optional II**

BA6OCT28. (a). Advertisement and Salesmanship

OR

BA6OCT28. (b). Supply-Chain Management

OR

BA6OCT28.(c). Principles of Tourism Management