

MES M.K MACKAR PILLAY COLLEGE FOR ADVANCED STUDIES

Edathala North PO, Aluva - 683 561

FACULTY PROFILE

ACADEMICS			
SLNO	QUALIFICATION	YEAR	INSTITUTION
1	B.Com	2006	BTM College Koonammavu.(Mahatma Gandhi University,Kottayam)
1	M.Com (Finance)	2008	Sree Narayana Mangalam College, Maliankara.(MG University, Kottayam)
2	B.Ed (Commerce and Special Education)	2010	MES Training College, Edathala.(MG University,Kottayam)
PERSONAL			
NAME	BETSY MANUEL		
DEPARTMENT	COMMERCE		
DESIGNATION	ASSISTANT PROFESSOR , IQAC COORDINATOR.		
MAIL ID	betsym@mescas.org		
PHONE NUMBER	9497784084		
AREA OF SPECIALIZATION	Finance, E-Commerce, Income Tax, Total Quality Management, Research methodology in Social Science,Financial Markets and Operations, Special Education.		

EXPERIENCE				
SLNO	TEACHING/INDUSTRY	DESIGNATION	INSTITUTION DETAILS	PERIOD
1	Teaching Experience	Assistant Professor	M.E.S. M.K. MACKAR PILLAY COLLEGE FOR ADVANCED STUDIES, EDATHALA, ALUVA	January 2011 -2023 (12 years ,8 Months)

PAPER(S) PUBLISHED IN JOURNAL (NATIONAL/INTERNATIONAL)

TITLE OF PAPER	NAME OF JOURNAL	VOL. NO.	ISBN NO.	ISSN NO.	DATE	IMPACT FACTOR
INDIA'S GDP TO GROW AT 7% IN 2018.	International Journal of Research in Commerce and Management.	Vol. 9	-	0976-2183	Jul2018	-

PAPERS PRESENTED IN CONFERENCE /SEMINARS

SLNO	CONFERENCE/SEMINAR TITLE	NATIONAL/INTERNATIONAL	PAPER TITLE	DATE(S)	ORGANIZER

BOOK(S) EDITED/AUTHORED

TITLE OF BOOK	AUTHOR(S)	VOL. NO.	ISBN NO.	ISSN NO.	YEAR	NO. OF PAGES	PUBLISHED BY
FINANCIAL MARKETS AND OPERATIONS	Dr.Suby Baby Lagheesh VM Lisha Latheef Betsy Manuel		978-93-5850-013-4		2023	47	String Production

CERTIFICATION(S)

SLNO	TITLE OF TRAINING/CERTIFICATION	DATE	CONDUCTING/CERTIFYING AGENCY
1	CERTIFICATE of CHAT GPT & AI - for TEACHERS	19 th August 2023	Digital Institute of Digital Marketing and Logic & Technologies Pvt Ltd

AWARDS/ACHIEVEMENTS/RECOGNITIONS

SLNO	DETAILS

AFFILIATIONS TO UNIVERSITY/EXTERNAL ORGANIZATION

SLNO	PARTICULARS

PARTICIPATION AS RESOURCE PERSON

SLNO	TOPIC	DATE	CONDUCTING AGENCY	VENUE/PLATFORM

PROJECTS

SLNO	TITLE OF PROJECT	DURATION	FUNDING AGENCY

ADMINISTRATIVE ROLES			
SLNO	PARTICULARS	ROLE	DURATION
1	Head of the PG Department of Commerce and UG Commerce B.Com CA of MES M.K Mackar Pillay College for Advanced Studies, Edathala	HEAD OF THE DEPARTMENT	1 June 2015 to 30th September 2021
2	As the academic leader,oversee that the institution runs properly in accordance with its vision and mission.	PRINCIPAL-IN-CHARGE	2nd September 2019 to 2nd December 2019
3	Mentor of 2020 admission students of MES M.K Mackar Pillay College for Advanced Studies, Edathala for the Massive Open Online Course on Organic Farming.	MENTOR	2020-2021
4	IQAC Coordinator ,MES MK Mackar Pillay College For Advanced Studies, Edathala	IQAC Coordinator	2023
5	Alumni Staff Charge	Alumni	2023

(IQAC, MOOC,NSS/NCC,VICEPRINCIPAL, SR.ASSISTANT SUPERINDENT)

PARTICIPATION IN WORKSHOPS/CONFERENCES/FDPs					
SLNO	WEBINAR/SEMINAR TITLE	NATIONAL/INT ERNATIONAL	DATE(S)	VENUE	ORGANIZER
1	Block Chain and Crypto currency (ICBC) .	International Conference	3 February 2022	Online	Rajagiri College of Management and Applied Science Kakkanad, Cochin.
2	Behavioural Science for Effective Classroom Management .	National FDP	22 January 2022	Online	SNES INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH, Calicut.
3	Outcome Based Education.	National FDP	13-19 January 2022	Online	Rajeev Gandhi College of Management Studies, Maharashtra, Navi, Mumbai.
4	Open Access Journals	National FDP	8 January 2022	Online	R& D Committee Rajeev Gandhi College of Management Studies, Maharashtra,Navi , Mumbai

5	Disruptions in Business and Economy Challenges and Opportunities to a Sustainable Future .	International Conference	30 November 2021	Online	St.Xaviers college Kolkata, St.Joseph College of commerce Bengaluru, Layola College Manvi, UN Global Compact Network in India, Eastern Institute of Technology Newzland.
6	World Economic Resilience - Gearing For a Better Future.	International Conference	9- 10 April 2021	Online	St. Joseph College of Commerce, Bengaluru, Karnataka.
7	Research Orientation.	National Workshop	1-4 November 2021	Online	PG department AI-Ameen College, Edathala, Aluva

PARTICIPATION IN SEMINARS/WEBINARS

SLNO	WEBINAR/SEMINAR TITLE	NATIONAL/INTERNATIONAL	DATE(S)	VENUE	ORGANIZER
1	Design Thinking: A user centric Approach	National Webinar	15 th September 2023	Online	Shri Kumarswami Mahavidyalaya, Ausa, Dist. Latur, MS, India
2	Public Speaking	National Webinar	13 th September 2023	Online	Shri Kumarswami Mahavidyalaya, Ausa, Dist. Latur, MS, India
3	Achieving Excellence beyond the classroom	National Webinar	12 th September 2023	Online	Shri Kumarswami Mahavidyalaya, Ausa, Dist. Latur, MS, India
4	Gender Equality	National Webinar	10th August 2023	Online	Shri Kumarswami Mahavidyalaya, Ausa, Dist. Latur, MS, India
5	An outlook of Process involved in Marketing Research	National Webinar	31st July 2023	Online	Shri Kumarswami Mahavidyalaya, Ausa, Dist. Latur, MS, India
6	Time Management	National Webinar	28th July 2023	Online	Shri Kumarswami Mahavidyalaya, Ausa, Dist. Latur, MS, India
7	Unleashing Your Scholarly Potential: Mastering the Art of Writing an Effective Research Paper	National Webinar	24 th July, 2023	Online	Shri Kumarswami Mahavidyalaya, Ausa, Dist. Latur, MS, India

8	Data Analysis Tools and Techniques	National Webinar	15th July 2023	Online	Shri Kumarswami Mahavidyalaya, Ausa, Dist. Latur, MS, India
9	Revolutionizing Manufacturing: Exploring Additive Manufacturing Techniques	National Webinar	13th July 2023	Online	Shri Kumarswami Mahavidyalaya, Ausa, Dist. Latur, MS, India
10	Quality assurance in Teaching	National Webinar	07th July 2023	Online	Shri Kumarswami Mahavidyalaya, Ausa, Dist. Latur, MS, India.
11	Empowerment of women in the digital age	National Webinar	6 July 2023	Online	Shri Kumarswami Mahavidyalaya, Ausa, Dist. Latur, MS, India.
12	Total Quality Management in Higher Education through assessment and Accreditation	National Seminar	5,6 July 2023	MES College Marampilly	MES College Marampilly,IQAC
13	Innovative Pedagogical Skills in Teaching	National Webinar	30 June 2023	Online	Shri Kumarswami Mahavidyalaya, Ausa, Dist. Latur, MS, India
14	Master Your Money: Essential Tips For Managing Personal Finances	National Webinar	27 June 2023	Online	School of Commerce Presidency University, In collaboration with National Stock Exchange.
15	Teaching Paradigms to successful career	National Webinar	1 June 2023	Online	Shri Kumarswami Mahavidyalaya, Ausa, Dist. Latur, MS, India
16	Psychology & modern methodology of education: Teaching and Learning .	National Webinar	28 May, 2023	Online	Shri Kumarswami Mahavidyalaya, Ausa, Dist. Latur, MS, India
17	Financial Empowerment and Career Opportunities in Financial and Securities Market.	National Webinar	9 May 2023	Online	Sri.Kumaraswami Mahavidyalaya Ausa,MS
18	Financial Literacy.	National Webinar	31 March 2023	Online	
19	Nutritional Supplements and health benefits and side-effects.	National Webinar	23 March 2023	Online	Sri.Kumaraswami Mahavidyalaya Ausa,MS
20	Meaning, Means, Methods of Leadership.	National Webinar	21 March 2023	Online	Sri.Kumaraswami Mahavidyalaya Ausa,MS

21	The Great Learning Culture.	National Webinar	16 March 2023	Online	Sri.Kumaraswami Mahavidyalaya Ausa,MS
22	Financial Independence Refined and Redesigned for Women.	National Webinar	15 March 2023	Online	Sri.Kumaraswami Mahavidyalaya Ausa,MS
23	Overcoming Superwomen syndrome.	National Webinar	14 March 2023	Online	Sri.Kumaraswami Mahavidyalaya Ausa,MS
24	Innovation and technology for gender equality.	National Webinar	13 March 2023	Online	Sri.Kumaraswami Mahavidyalaya Ausa,MS
25	Grandma's Tales,Power of story telling.	National Webinar	13 March 2023	Online	Sri.Kumaraswami Mahavidyalaya Ausa,MS
26	Digital Tools : Empowering Women in teaching.	National Webinar	9 March 2023	Online	Sri.Kumaraswami Mahavidyalaya Ausa,MS
27	We are learners	National Webinar	7 August 2022	Online	Sri.Kumaraswami Mahavidyalaya Ausa,MS
28	The art of educating millenials.	National Webinar	31 July 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.
29	Types of learner and their effective engagement.	National Webinar	24 July 2022	Online	Shri Kumaraswami Mahavidyalaya, Ausa, Dist. Latur,MS.
30	Public Speaking and Personality Development.	National Webinar	7 July 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.
31	Importance of Professional Ethics In Teachers.	National Webinar	5 July 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS
32	Trends in HR Post COVID Era.	National Webinar	2 July 2022	Online	Sri.Kumaraswami Mahavidyalaya Ausa,MS
33	Personal Tax Planning:An introduction.	National Webinar	30 June 2022	Online	Sri.Kumaraswami Mahavidyalaya Ausa,MS
34	ITR Income Tax Return Filing.	National Webinar	6 June 2022	Online	Sri.Kumaraswami Mahavidyalaya Ausa,MS

35	Fundamental Right of Indian Citizen.	National Webinar	4 June 2022	Online	Sri.Kumaraswami Mahavidyalaya Ausa,MS
36	Representation of women in digital media:in special reference to OTT.	National Webinar	25 March 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.
37	Digital Use and Child Mental Health.	National Webinar	10th March 2022	Online	Shri Kumaraswami Mahavidyalaya, Ausa, Dist. Latur,MS.
38	Financial Empowerment of women.	National Webinar	9 March 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.
39	Your leadership potential .	International Webinar	8 March 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.
40	Protection of women harrasment at workplace .	International Webinar	6 March 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.
41	Power of inner voice.	National Webinar	28 February 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.
42	Digital Acceleration Redefining Future in Analytics.	National Webinar	26 February 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.
43	Digital Supply Chain Management .	National Webinar	24 February 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.
44	Basic Interview Skills.	National Webinar	23 February 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.
45	The Evolving Role of Education.	International Webinar	9 February 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.
46	Understanding importance of IQ,EQ,SQ and Perception as Educator.	National Webinar	6 February 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.

47	Meditation: A Solution for Modern Personal & Professional Challenge.	National Webinar	03 February, 2022.	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.
48	Intellectual property rights and patents Filing	National Webinar	25 January 2022	Online	DTSS College of Commerce,Malad Mumbai.
49	Stress and Time Management in Pandemic situation.	National Webinar	24 January 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.
50	Application of mathematics in various Domains.	National Webinar	22 January 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.
51	Learning English in Context.	International Webinar	21 January 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.
52	Effective presentation skills.	National Webinar	20 January 2022	Online	Shri Kumaraswami Mahavidyalaya Ausa,MS.
53	Innovation, Start-up,and Entrepreneurship .	National Webinar	15 January 2022	Online	SCMS School of Technology and Management, Muttom,Aluva.