

MES M.K MACKAR PILLAY COLLEGE FOR ADVANCED STUDIES

Edathala North PO, Aluva - 683 561

FACULTY PROFILE

PERSONAL	
NAME	RESHMA P.R
DEPARTMENT	COMMERCE
DESIGNATION	ASSISTANT PROFESSOR
MAIL ID	reshmapr@mescas.org
PHONE NUMBER	7902307843
AREA OF SPECIALIZATION	Finance, Marketing

ACADEMICS			
SLNO	QUALIFICATION	YEAR	INSTITUTION
1	M.Com Finance	2018	Christ College (Autonomous) , Irinjalakkuda
2	B.Com Finance and Taxation	2016	MES College Marampally

EXPERIENCE				
SLNO	TEACHING/INDUSTRY	DESIGNATION	INSTITUTION DETAILS	PERIOD
1	Teaching	Assistant Professor	MES M.K Mackar Pillay College For Advanced Studies Edathala	2018- Present

PAPER(S) PUBLISHED IN JOURNAL (NATIONAL/INTERNATIONAL)

TITLE OF PAPER	NAME OF JOURNAL	VOL. NO.	ISBN NO.	ISSN NO.	DATE	IMPACT FACTOR

PAPERS PRESENTED IN CONFERENCE /SEMINARS

SLNO	CONFERENCE/SEMINAR TITLE	NATIONAL/INTERNATIONAL	PAPER TITLE	DATE(S)	ORGANIZER
1	Triple Botton Line for Sustainability: The Roles of Government, Corporate and Non Profit Sectors"	International Conference	A Study on Work and Family Life Balance of Women School Teachers	19 & 20 December 2016	De Paul Institute of Science & Technology, Angamaly and School of Public Service, DePaul University Chicago
2	Commerce Management and Social Science	National Conference	A Study on MGNREGA in Kattor Gram Panchayath	26 th August 2017	Maharajas College, Emakulam

BOOK(S) EDITED/AUTHORED

TITLE OF BOOK	AUTHOR(S)	VOL. NO.	ISBN NO.	ISSN NO.	YEAR	NO. OF PAGES	PUBLISHED BY

AFFILIATIONS TO UNIVERSITY/EXTERNAL ORGANIZATION			
ADMINISTRATIVE ROLES			
SLNO	PARTICULARS		
SLNO	PARTICULARS	ROLE	DURATION
1	National Service Scheme	Programme Officer	Present
2	National Scholarship	Nodal Officer	6 Months
3	IQAC	Member	Present

PARTICIPATION AS RESOURCE PERSON							
SLNO	TOPIC			DATE	CONDUCTING AGENCY	VENUE/PLATFORM	
PARTICIPATION IN WORKSHOPS/CONFERENCES/FDPs							
SLNO	WEBINAR/SEMINAR TITLE	NATIONAL/INTERNATIONAL	DATE(S)	VENUE		ORGANIZER	
1	FDP on Publishing in Open Access Journals	National	8 January 2022	Online		Research and Development Committee Rajeev Gandhi College of Management Studies	
2	FDP on How to face an interview	National	5 November 2021	Online		IQAC and PG Department, KMEA College	
3	FDP on Outcome Based Education	National	30 August 2021	Online		KMEA College	
4	FDP on Digital Marketing	National	10,11 March 2020	MES College Marampally		MES College Marampally	
5	Seminar Cum Workshop on Applied Learning of Accounting Standards.	National	16 October 2019	Cochin Arts and Science College		SIRC of ICAI	
6	FDP on Outcome Based Education	National	14 October 2020	Online		IQAC, Rajeev Gandhi College of Management Studies	

(IQAC, MOOC,NSS/NCC,VICEPRINCIPAL, SR.ASSISTANT SUPERINDENT)

PARTICIPATION IN SEMINARS/WEBINARS

SLNO	WEBINAR/SEMINAR TITLE	NATIONAL/INTERNATIONAL	DATE(S)	VENUE	ORGANIZER
1	Block Chain and Cryptocurrency	International	3 February 2022	Online	Rajagiri College of Management and Applied Science Kakkanad
2	Webinar on Intellectual Property Right and Patent Filing	National	25 January 2022	Online	IQAC, DTSS College
3	Behavioural Science for Effective Classroom Management	National	22 January 2022	Online	SNES Institute of Management Studies and Research
4	Innovation, Start - Up and Entrepreneurship	National	15 January 2022	Online	SCMS College of Management Studies
5	Digital Payment Frauds in Cyber Space	National	4 December 2021	Online	SCMS College of Management Studies
6	Research Orientation Workshop	National	1 to 4 November 2021	Online	AlAmeenCollegeEdathala
7	Behavioural Finance and Invest Decision	National	15 July 2020	Online	KMM College Thrikkakara
8	Effective Usage of Online Platforms for building career in Financial Management	International	15 July 2020	Online	Bharathiar University Arts and Science College Pollachi
9	Deep Neural Networks - An Efficient Architecture for Image Classification	National	14 July 2020	Online	KMM College Thrikkakara
10	Marketing Strategies for Post Covid 19	National	14 July 2020	Online	KMEA College
11	Webinar on Starting the Start -Ups	National	9 July 2020	Online	MES College Marampally
12	Webinar on Wall Street Vs Main Street during Pandemic	International	4 July 2020	Online	UC College Aluva
13	Participated in the One Day National Seminar on "Innovations in Financial Sector-	National	21 November 2016	Naipunya College	Naipunya Institute of Management and Information Technology
14	Participated in the Two Day National Seminar on "Research Methodology in Social Sciences	National	4 & 5 November 2016	Maharajas College Ernakulam	Maharajas College Ernakulam
15	LITFOLK 2020	National	4 July 2020	Online	Al Ameen College Edathala
16	Power of Personal Branding in Teaching Learning	National	30 June 2020	Online	Albertian Institute of Management
17	Role of Women Entrepreneurs in Logistics and Supply Chain Management	International	22 May 2020	Online	St. Xavier's College Aluva