

# MES M.K MACKAR PILLAY COLLEGE FOR ADVANCED STUDIES

Edathala North PO, Aluva - 683 561

## FACULTY PROFILE

PAPER(S) PUBLISHED IN JOURNAL (NATIONAL/INTERNATIONAL)						
TITLE OF PAPER	NAME OF JOURNAL	VOL. NO.	ISBN NO.	ISSN NO.	DATE	IMPACT FACTOR
<b>PAPERS PRESENTED IN CONFERENCE /SEMINARS</b>						
CONFERENCE/SEMINAR TITLE	NATIONAL /INTERNATIONAL	PAPER TITLE	DATE(S)	ORGANIZER		
SLNO	QUALIFICATION	YEAR	INSTITUTION			
1.	KNOWCOMFEST-2K14	State level	2017	A Study on Consumer Awareness and Sustainability of Green Marketing with Special Reference to Ernakulam District	29/10/2014	Secred Heart College, Chalakudy
2.	MBA (HRM)		2016			Kuttukaran Institute of HRD, Cochin
3.	M.Com Finance		2014			St.Xavier's College for Women, Aluva
4.	B.Com Finance and Taxation		2012			Al ameen College, Edathala
5.	HSE ( Commerce )		2009			Govt. Girls Higher Secondary School, Aluva
6	SSLC		2007			Govt. Girls Higher Secondary School, Aluva
<b>PERSONAL EXPERIENCE</b>						
NAME	TEACHING/INDUSTRY DEPARTMENT	DESIGNATION	INSTITUTION DETAILS	PERIOD		
SHAHNA C K	Commerce	Assistant Professor	MES MK Mackar Pillay College For Advanced Studies, Edathala	05/01/2016 onwards		
Shahnashemeer@gmail.com	Teaching	Assistant Professor	KMM Arts and Science College, Thrikkakara	01/06/2015 to 15/11/2015		
9946568486	Teaching	Lecturer	Queen mothers College, Aluva	01/07/2014 to 30/04/2015		
AREA OF SPECIALIZATION	Finance					

TRAINING(S)/CERTIFICATION(S)							
SLNO	TITLE OF TRAINING/CERTIFICATION	DATE	CONDUCTING/CERTIFYING AGENCY				
1.	HTML Programming	2009	NIIT, Aluva				
2.	Tally Financial Accounting Programme (ERP 9)	2012	Manvish Academy, Aluva				
3.	An online training programme on "google classroom".	27/06/2020	MES Standing Committee				
4.	Hands on workshop in Gamification tools.	11/07/2020	Al amen College, Edathala				
5.	An online training programme on "Moodle platform".	18/07/2020	MES Standing Committee				
6.	"NPTEL E-awareness workshop".	30/07/2020	NPTEL and MES College, Erumely				
7.	A four days online research orientation workshop series.	01/11/2021 - 04/11/2021	Al amen College, Edathala				
8.	Chat GPT & Artificial Intelligence Training.	19/08/2023	Infokairali & Digital Magnet				
AWARDS/ACHIEVEMENTS/RECOGNITIONS							
BOOK(S) EDITED/AUTHORED							
SLNO	TITLE OF BOOK	AUTHOR(S)	VOL. NO.	ISSN NO.	YEAR	NO. OF PAGES	PUBLISHED BY
1.	Won cash Prize for M.com top scorer of the college 2014 from St.Xavier's College for Women, Aluva						
2.	PG project has been selected as one of the best 10 among the state level Project presentation competition 2014 held at Sacred Heart College, Chalakudy and Published in their Research journal.						

<b>AFFILIATIONS TO UNIVERSITY/EXTERNAL ORGANIZATION</b>	
<b>SLNO</b>	<b>PARTICULARS</b>

<b>PARTICIPATION AS RESOURCE PERSON</b>				
<b>SLNO</b>	<b>TOPIC</b>	<b>DATE</b>	<b>CONDUCTING AGENCY</b>	<b>VENUE/PLATFORM</b>

<b>PROJECTS</b>			
<b>SLNO</b>	<b>TITLE OF PROJECT</b>	<b>DURATION</b>	<b>FUNDING AGENCY</b>

<b>PARTICIPATION IN SEMINARS/WEBINARS/FDP</b>					
<b>SLNO</b>	<b>WEBINAR/SEMINAR TITLE</b>	<b>NATIONAL/INTER NATIONAL</b>	<b>DATE(S)</b>	<b>VENUE</b>	<b>ORGANIZER</b>
1.	Impact of covid 19 on 3 T's- prospects and challenges.	National	23/05/2020	Zoom	Morning Star Home Science College, Angamaly
2.	Fine tuning your research papers: publication in SCOPUS, Web of science indexed and ABDC rated journals.	National	27/05/2020	Zoom	Bharata Mata College, Thrikkakara
3.	Marketing strategies for Post covid 19 world.	National	14/07/2020	Zoom	KMEA College of Arts and Science, Kuzhivelippady
4.	Behavioural finance and investment decision.	National	15/07/2020	Google Meet	KMM Arts and Science College, Thrikkakara
5.	How can we make entrepreneurship innovative for a better future.	National	18/07/2020	Google Meet	MES College, Erumely
6.	Taming of the subject Authority, Agency and the Pandemic.	National	25/07/2020	Google Meet	Al amen College, Edathala
7.	Financial market trends: paradigm shift in the post pandemic scenario.	International	30/07/2020	Google Meet	Sree Narayana College for Women, Kollam
8.	Environmental impact assessment 2020 and future environmental perspectives.	National	03/09/2020	Google Meet	MES T.O Abdulla Memorial College, Kunnukara
9.	one week FDP on "Entrepreneurship skill development"	International	22/11/2019 to 29/11/2020	Google Meet	STRIDE, MG University
10.	a two days FDP on "Academic writing"	National	03/05/2021 - 04/05/2021	Google Meet	KMEA College of Arts and Science, Kuzhivelippady
11	Managing stress & strain of teaching community during Covid".	National	02/06/2021	Google Meet	Aquinas College, Edakochi
12	FDP on Investor Awareness.	National	31/01/2022	Google Meet	Sraddha Academy for Financial Education and UC College, Aluva
13	Research methodology- Measurement and scaling an overview.	National	19/03/2022	Google Meet	MES T O Abdulla Memorial College, Kunnukara.

<b>14.</b>	New challenges in Higher Education.	<b>National</b>	<b>27/04/2022</b>	<b>Google Meet</b>	<b>UGC and MG University ,Kottayam</b>
<b>15.</b>	Five days FDP on Crypto currency, Block chain and Cyber Security.	<b>National</b>	<b>12/09/2022-16/09/2022</b>	<b>Google Meet</b>	<b>KMM Arts and Science College , Thrikkakara</b>
<b>16.</b>	Five days FDP on Digital Transformation in Banking.	<b>International</b>	<b>07/08/2023-11/08/2023</b>	<b>Online</b>	<b>Karunya School of Management, Coimbatore.</b>
<b>17.</b>	FDP on Challenges and Responses in Professional Education Today.	-	<b>30/09/2023</b>	<b>MES M.K Macker Pillay College for Advanced Studies, Edathala.</b>	<b>IQAC of MES M.K Macker Pillay College for Advanced Studies, Edathala.</b>