



MES M.K MACKAR PILLAY COLLEGE FOR ADVANCED STUDIES, EDATHALA

Affiliated to Mahatma Gandhi University | Approved by AICTE | Recognized by Govt. of Kerala

FACULTY PROFILE

PERSONAL	
NAME	FATHIMA RINZANA
DEPARTMENT	COMMERCE
DESIGNATION	ASSISTANT PROFESSOR
MAIL ID	fathimar@mescas.org
PHONE NUMBER	6238913991
AREA OF SPECIALIZATION	FINANCE & TAXATION

ACADEMICS			
SLNO	QUALIFICATION	YEAR	INSTITUTION
1	MCOM	2022 - 2024	Al Ameen College Edathala, Aluva
2	BCOM	2019 - 2022	Al Ameen College Edathala, Aluva
3	Plus Two	2019	Rajarshi Memorial H S S Vadavucode
4	SSLC	2017	Rajarshi Memorial H S S Vadavucode

EXPERIENCE				
SLNO	TEACHING/INDUSTRY	DESIGNATION	INSTITUTION DETAILS	PERIOD
1	Teaching	Assistant Professor	MES M K Mackar Pillay for Advanced Studies, Edathala, Aluva	October 2025-Till date
2	Teaching	Assistant Professor	SNGIST Arts & Science College Manakkapady, North Paravur	February 2025-October 2025

3	Industry	Accountant Trainee cum Admin Executive	Classic HR Solutions, Kaloor	October 2024- January 2025
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AWARDS/ACHIEVEMENTS/RECOGNITIONS

SLNO	DETAILS
1	Secured 8 th rank in Commerce, MG University
2	Recipient of the Chief Ministers Student Excellence Award 2023
3	Best Outgoing Student & Commerce Department Topper, Al Ameen College in 2022

TRAINING(S)/CERTIFICATION(S)

SLNO	TITLE OF TRAINING/CERTIFICATION	DATE	CONDUCTING/CERTIFYING AGENCY
1	Advanced GST Practitioner level proficiency certification	18 to 31 March 2022	Al-Ameen College (National Employability Enhancement Drive)
2	Certificate of Skill Competency	19 February 2020	ASAP & Kerala Tourism Development Corporation
3	Two Day Personality Development and Career Guidance Camp (PASSWORD 2015-16)	10,11 October 2015	Department of Minority Welfare, Government of Kerala
4	Two Day Personality Development and Career Guidance Camp (PASSWORD 2016-17)	28,29 January 2017	Department of Minority Welfare, Government of Kerala
5	Two Day Activation & Motivation Camp (INSIGHT'17)	24,25 April 2017	Karuna Foundation, Perumbavoor Institute of Talent & Excellence
6	Certificate of Active Citizenship	2014-2015	Bala Janaagraha
7	Aptis English Proficiency Certificate	13 April 2019	British Council & ASAP Kerala

AFFILIATIONS TO UNIVERSITY/EXTERNAL ORGANIZATION

SLNO	PARTICULARS

PROJECTS			
SLNO	TITLE OF PROJECT	DURATION	FUNDING AGENCY
ADMINISTRATIVE ROLES			
SLNO	PARTICULARS	ROLE	DURATION
1	NSS	Faculty Coordinator	2026-2027
2	QUIZ CLUB	Member	2026-2027
3	LIBRARY ADVISORY COMMITTEE	Member	2026-2027

PARTICIPATION IN WORKSHOPS/CONFERENCES/FDPs					
SLNO	TITLE	NATIONAL/INTERNATIONAL	DATE(S)	VENUE	ORGANIZER
1	Sensory Dark Patterns in Digital Platforms: Examining the Influence of Multisensory Interface Design on Consumer Behavior	National	21-22 April 2026	MES Medical College, Perinthalmanna	MES Research Council of Muslim Educational Society, Calicut
2	Exploring the Impact of Data Privacy Concerns and Consumer Trust in E-Commerce Platforms in Kakkanad City	National	4 th February 2026	MES M K Mackar Pillay College For Advanced Studies, Edathala	Department Of Commerce, Research & Publication, MES M K Mackar Pillay College For Advanced Studies, Edathala
3	Workshop on Advanced GST Practitioner level proficiency certification	National	18-31 st March 2022	Al Ameen College Edathala, Aluva	Al Ameen College Edathala, Aluva
4	Workshop on Meet LEA AI Literacy Program	National	28 th May 2026	Google Meet	Google India & upEducators
5	Super Searchers Workshop	National	28 th May 2026	Google Meet	Google India & upEducators
6	Workshop on LEO Kids and Family Program	National	28 th May 2026	Google Meet	Google India & upEducators

7	Five Day National Level Faculty Development Program on Research Proposal and Thesis Writing	National	27 th to 31 st May 2026	Google Meet	Ideal Institute of Academic & Research Advancement (IIRA)
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PARTICIPATION IN SEMINARS/WEBINARS

SLNO	WEBINAR/SEMINAR TITLE	NATIONAL/INTERNATIONAL	DATE(S)	VENUE	ORGANIZER

PAPER(S) PUBLISHED IN JOURNAL (NATIONAL/INTERNATIONAL)

TITLE OF PAPER	NAME OF JOURNAL	VOL . NO.	ISBN NO.	ISSN NO.	DATE	IMPACT FACTOR
Exploring the Impact of Data Privacy Concerns and Consumer Trust in E-Commerce Platforms in Kakkanad City	National Conference on “Synergizing Business Insights: Commerce, Research and Technology”			978-81-997428-5-7	MARCH 2026	