



# MES M.K MACKAR PILLAY COLLEGE

## FOR ADVANCED STUDIES, EDATHALA

Affiliated to Mahatma Gandhi University | Approved by AICTE | Recognized by Govt. of Kerala

### FACULTY PROFILE

| PERSONAL               |                       |
|------------------------|-----------------------|
| NAME                   | Priya T.B             |
| DEPARTMENT             | Commerce              |
| DESIGNATION            | Assistant Professor   |
| MAIL ID                | priyatb1993@gmail.com |
| PHONE NUMBER           | 6238244124            |
| AREA OF SPECIALIZATION | Finance               |

| ACADEMICS |               |      |                             |
|-----------|---------------|------|-----------------------------|
| SLNO      | QUALIFICATION | YEAR | INSTITUTION                 |
| 1         | M.com         | 2015 | Sree Sankara College Kalady |
|           | NET           | 2019 |                             |

| EXPERIENCE |                   |                     |                        |           |
|------------|-------------------|---------------------|------------------------|-----------|
| SLNO       | TEACHING/INDUSTRY | DESIGNATION         | INSTITUTION DETAILS    | PERIOD    |
| 1          | Teaching          | Assistant Professor | MES College Marampally | 2022-2025 |

|   |          |                     |                                          |                 |
|---|----------|---------------------|------------------------------------------|-----------------|
| 2 | Teaching | Assistant Professor | Mar Thoma College for women, Perumbavoor | 4 months        |
| 3 | Teaching | Assistant Professor | St Xavier's College for women Aluva      | 4 months (2021) |
| 4 | Teaching | Assistant Professor | YMCA College Aluva                       | 2017-2020       |
| 5 | Teaching | Assistant Professor | St.Mary's College Thurithiply            | 2016-2017       |

| AWARDS/ACHIEVEMENTS/RECOGNITIONS |         |
|----------------------------------|---------|
| SLNO                             | DETAILS |
|                                  |         |
|                                  |         |
|                                  |         |
|                                  |         |

| TRAINING(S)/CERTIFICATION(S) |                                 |      |                              |
|------------------------------|---------------------------------|------|------------------------------|
| SLNO                         | TITLE OF TRAINING/CERTIFICATION | DATE | CONDUCTING/CERTIFYING AGENCY |
| 1.                           |                                 |      |                              |
| 2                            |                                 |      |                              |
| 3                            |                                 |      |                              |

|                                                  |             |  |  |
|--------------------------------------------------|-------------|--|--|
| 4                                                |             |  |  |
|                                                  |             |  |  |
| AFFILIATIONS TO UNIVERSITY/EXTERNAL ORGANIZATION |             |  |  |
| SLNO                                             | PARTICULARS |  |  |
|                                                  |             |  |  |
|                                                  |             |  |  |

| PROJECTS             |                                                                       |          |                |
|----------------------|-----------------------------------------------------------------------|----------|----------------|
| SLNO                 | TITLE OF PROJECT                                                      | DURATION | FUNDING AGENCY |
| 1.                   | Customer satisfaction towards grand fresh super market at Perumbavoor |          |                |
|                      |                                                                       |          |                |
|                      |                                                                       |          |                |
|                      |                                                                       |          |                |
| ADMINISTRATIVE ROLES |                                                                       |          |                |
| SLNO                 | PARTICULARS                                                           | ROLE     | DURATION       |
|                      |                                                                       |          |                |
|                      |                                                                       |          |                |
|                      |                                                                       |          |                |
|                      |                                                                       |          |                |
|                      |                                                                       |          |                |
|                      |                                                                       |          |                |
|                      |                                                                       |          |                |

| PARTICIPATION IN WORKSHOPS/CONFERENCES/FDPs |                                                                              |                        |            |                              |                                              |
|---------------------------------------------|------------------------------------------------------------------------------|------------------------|------------|------------------------------|----------------------------------------------|
| SLNO                                        | TITLE                                                                        | NATIONAL/INTERNATIONAL | DATE(S)    | VENUE                        | ORGANIZER                                    |
| 1                                           | Workshop on operationalizing center for skill development courses and career | National               | 07/01/2025 | St.Pauls College Kalamassery | St.Paul's College Kalamassery in association |

|   |                                                                                                       |          |                  |                        |                                                                                         |
|---|-------------------------------------------------------------------------------------------------------|----------|------------------|------------------------|-----------------------------------------------------------------------------------------|
|   | planning in higher educational institution                                                            |          |                  |                        | with Kerala State Higher Education Council and Information and Communication Technology |
| 2 | From basic to brilliance-creating beautiful presentations.                                            | National | 31/07/2023       | MES College Marampally | MES College Marampally                                                                  |
| 3 | National seminar on Total Quality management in higher education through Assessment and Accreditation | National | 05,06- 07-2023   | MES College Marampally | MES College Marampally                                                                  |
| 4 | One week faculty development programme on Research methodology                                        | National | 24/06-29/06-2023 | Online                 | Kamla Nehru mahavidyalaya , Nagpur                                                      |
|   |                                                                                                       |          |                  |                        |                                                                                         |

| PARTICIPATION IN SEMINARS/WEBINARS |                                                                                                                                                                               |                         |          |                               |           |
|------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|----------|-------------------------------|-----------|
| SLNO                               | WEBINAR/SEMINAR TITLE                                                                                                                                                         | NATIONAL /INTERNATIONAL | DATE (S) | VENUE                         | ORGANIZER |
|                                    | Participated in the “International Conference on Financial Inclusion, harnessing India’s Digital Potential “held at Bharath Matha College of Commerce and Arts Choondy, Aluva | International           |          | Bharath matha choondy         |           |
|                                    | Participated in the UGC sponsored National Seminar on Emerging Dimension in Entrepreneurship at Mar Thoma College for Women, Perumbavoor.                                     | Seminar                 | National | Mar Thoma College Perumbavoor |           |

| PAPER(S) PUBLISHED IN JOURNAL (NATIONAL/INTERNATIONAL) |                 |          |          |          |      |               |
|--------------------------------------------------------|-----------------|----------|----------|----------|------|---------------|
| TITLE OF PAPER                                         | NAME OF JOURNAL | VOL. NO. | ISBN NO. | ISSN NO. | DATE | IMPACT FACTOR |
|                                                        |                 |          |          |          |      |               |